



GARDEN SUBURB FOOTBALL CLUB

Established 1964

31 Myall Road, Garden Suburb, NSW 2289

PO Box 322, Charlestown, NSW 2290

ABN 65 018 931 534

Garden Suburb FC Sponsorship Packages 2016

Thank you for your interest in becoming involved in supporting the Garden Suburb Football Club in 2016.

The Garden Suburb Football Club is a small but expanding club of over 300 registered players, located in the northern suburbs of Lake Macquarie. The club was founded in 1964 and currently has teams ranging from U6's through to senior men and women's teams with the clubs flagship team playing in the Zone Premier League competition.

The club has recently put a focus providing clear linkages for junior players into the Zone Premier League Squads and on enhancing and encouraging girls football within the club which we hope to significantly expand upon in the future.

The club relies on community / business support and sponsorship in order to enhance our facilities and provide equipment and coaching for all players.

The club has some short-term goals to upgrade our playing surfaces, which requires the installation of irrigation systems prior to returfing, and to provide additional change rooms to allow male and female games to occur at the same time without requiring change rooms to be shared by teams.

There are a variety of sponsorship opportunities available to support the club and advertise your business. All club sponsors will be advertised and promoted regularly on the clubs website and social media sites for the duration of the season.

Club sponsors are also welcome to actively promote their businesses on match days at the club.





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Sponsorship opportunities include;

Club Sponsorship

Opportunities exist for sponsors to come on board with the club and contribute towards special projects at the club aimed at providing better facilities and playing experiences for all club members. Future projects planned, subject to funding include;

- Irrigation on Lance Yorke
- Additional change rooms to facilitate female teams.
- Irrigation and Drainage on Margaret West Playing Fields

Garden Suburb FC would welcome any discussion on how business can both contribute to and benefit from supporting one of these initiatives.

Field Signage

Signage opportunities are available on Lance Yorke Field and around Margaret West Playing Field.

Lance Yorke Field is the clubs main ground utilised by all teams from U12 and up. Signage is located on the western side of the ground and faces the spectator hill and canteen areas from maximum exposure.

Margaret West Playing Fields are utilised by the Small Sided Football Teams, U6 – U11 and also by all squads for training. Signage can be placed onto the perimeter fencing facing into the playing fields.

Signage sponsorship costs \$750 plus the cost of manufacturing the sign. Signage typically costs \$400 for a 3m signage section and \$700 for a 6m section. For multiple year sponsorships, the sign manufacturing is only for the first year.





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Zone Premier League Sponsorship

The clubs Zone Premier League team is the clubs flagship team playing in the top tier of the Zone League Competition. The clubs goal in this competition is to aim for top 4 finals football each season.

The Zone Premier League set up comprises three grades (First, Reserve and Third).

- Front of Shirt Sponsorship
 - o All three grades - \$3,500
This price includes the sponsor being presented with a framed jersey.
- Sleeve Sponsorship
 - o All three grades \$600
- Short Sponsorship
 - o All three grades \$800
- Training Apparel
 - o \$300 (plus cost of providing shirt/bag/or other item)

General Team Sponsorship

- U6 , 7, 8, 9 - \$500 per age group
- U10, 11 - \$500 per team
- U12, 13, 14, 15, 16, 17, 18 - \$600 per team
- All Age Men, Women & O35's - \$750 per team

Garden Suburb Football Club will provide a tax invoice for all sponsorships and all funds are payable directly to the club via direct deposit of cheque.

For further information, assistance or to put together a sponsorship package to suit your needs, please do not hesitate to contact Leonard Allen (President) on 0421 278 619 or Ryan Ansell (Treasurer) on 0400 394 170 or via email gardensuburbfc@macquariefootball.net.au

